

# optomap® | TESTIMONIAL – Maurice Wilson, OD

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Maurice Wilson, OD



## Practice Information

- Wilson Vision Associates, Conroe, TX
- Single doctor, Walmart Leaseholder

## Reason for Purchase

- Raising the level of patient care
- Patient education
- Revenue generation

As President Elect of the Energy National Association of Commercial Optometrists, Dr. Maurice Wilson of Wilson Vision Associates in Conroe, TX believes strongly in raising the level of eye care, not only for his practice, but for his entire community. He considers the use of **optomap** ultra-widefield retinal imaging an integral part of that care and currently has a 75% acceptance rate for **optomap** screening at his practice. Dr. Wilson states, “I am providing better patient care to do the screening upfront as addition to a comprehensive eye exam.”

From a clinical perspective, every patient is imaged with both a color and an autofluorescence **optomap** of their retinas. Dr. Wilson believes that both image modalities provide a more complete picture of his patient’s health because he can see several layers of the retina. **optomap af** often captures pathology that presents only in the RPE.

With regard to pathology that he has found using **optomap** he says, “Of the 130 patients that I see per week, approximately 25% do present with pathology. Much of that is unfortunately related to diabetes.” Dr. Wilson’s reputation for utilizing **optomap** to detect diabetic retinal lesions has him receiving referrals from endocrinologists in the area for imaging and disease monitoring. The doctors appreciate the accessibility and quick turnaround that the technology enables.

Our *Daytona* device has proven to be a “practice grower” and it pays for itself within the first week of the month because of our imaging model. We offer **optomap** at a rate where almost everyone accepts. In addition, once we show the patient their retina and educate them about retinal health, the “Wow” factor gets them to come back year after year and also recommend **optomap** to their friends and family.



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